



About the development

Nell Gwyn House is an iconic local landmark in Chelsea. An art-deco serviced apartment block that sits on Sloane Avenue in the heart of the Royal London borough of Kensington and Chelsea. The development consists of a mix of 1 and 2 bed apartments and studio flats, each with its own kitchen, bathroom and living area and furnished to the highest specification.

Long-term staff

Crabtree has been managing Nell Gwyn House for over 15 years, and with a history of long-term staff; some of 10-15 years, we have built a solid relationship with leaseholders.

Adapting to Covid

During 2020 and 2021 the Covid pandemic meant many changes had to be made from a H&S perspective. The response at Nell Gwyn House was exceptional. The measures the site staff immediately put in place meant that residents and visitors were protected at all times. The relationships that staff have built up over the years provided confidence to the leaseholders that the building was a safe place to stay.



What we did

Materials

Along with ensuring site staff were provided with PPE, Crabtree continued to provide updated materials, guidance notes and information to all of our managed sites during the Covid outbreak. These included posters, signage, site-staff training and regular H&S updates as to the latest government guidelines for working safely on-site.

Promotional video

Our in-house creative team decided to assist even further to promote the measures the site staff and building manager had implemented to ensure the ongoing safety of residents and visitors during the height of the outbreak. You can view the video above.